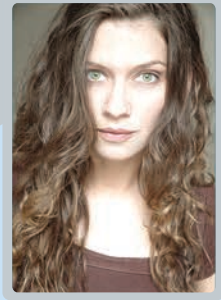


# Antonia VERINE



Audiovisual

Communication

Promotion

Webmarketing

Project Management



## EXPERIENCE

Depuis 2018 **CONSULTANT COMMUNICATION**

2009-2017 **COMMUNICATION OFFICER | CINEMA**

SOPHIE DULAC DISTRIBUTION | Paris

Promotion of about 50 films

⇒ Design and implementation of communication actions with different target audiences by intervening in different areas: print, editorial, advertising, events, public relations, press relations, digital, institutional.

2014 **DIGITAL COMMUNICATION OFFICER**

CHAMPS-ELYSEES FILM FESTIVAL | Paris

3rd Edition of Franco-American Film Festival

⇒ Organization of the digital communication of the Festival with its internal and external partners. Digital communication plan & Web strategy consistent with the overall communication strategy. (Website, social networks). Website redesign, CMS Content Administration / Web Writing - Webmastering, Monitoring.

2007-2009 **AUDIOVISUAL PRODUCTION ASSISTANT**

BIG PRODUCTIONS | Paris

Film Production (Commercial Movies / Clip / Short & Feature Films)

⇒ Feature film development, project presentation, film festivals, financing files, production coordination, Shooting coordination, CNC.

## STUDIES

2017-2018 **BACHELOR DIGITAL PROJECT MANAGER**

IESA Institute of Advanced Studies in Art & Multimedia [Major]  
Project Management | Webmarketing | Webdesign

2004-2006 **MASTER 2 | COMMUNICATION**

UNIVERSITE PAUL VALERY | Montpellier 3 [Mention Good]

■ M1 Erasmus England University of Sussex | Brighton

■ M2 Erasmus Spain Universidad Francisco de Vitoria | Madrid

2003-2004 **LICENCE INFORMATION & COMMUNICATION SCIENCES**

UNIVERSITE PAUL VALERY | Montpellier 3 [Mention Good]  
Humanities, Territories and Society Sciences

2001-2003 **DEUG CULTURAL MEDIATION & COMMUNICATION**

UNIVERSITE PAUL VALERY | Montpellier 3 [Mention Good]  
Human & Social Sciences

1999-2000 **BACCALAUREAT ECONOMIC AND SOCIAL SCIENCES**

LYCÉE GEORGES CLÉMENCEAU | Montpellier

## CERTIFICATIONS

- NEURO LINGUISTIC PROGRAMING LICENCE NLP Society 2018
- NON VIOLENT COMMUNICATION FORMATION 3/3 CNV Stephan Crestani, 2018
- DIGITAL ACTIVE CERTIFICATION Google, 2017
- ADWORDS SEARCH & DISPLAY CERTIFICATION Google, 2017
- ANALYTICS CERTIFICATION Google, 2017
- OPQUAST® CERTIFICATION Qualité en Projet Web | Niveau Avancé, 2017
- MARKETING OF CINEMA PRO TRAINING Dixit, 2012
- PRODUCTION CINEMA PRO TRAINING CEFPE, 2009
- CULTURAL MARKETING FORMATION PRO Formation Creation, 2007
- CAMBRIDGE CERTIFICATE First Certificate in English | Utilisateur Indépendant, 2005

## CONTACT

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linkedin.com/in/antonia-verine

## SKILLS

- ✓ Partnerships Media | Non-media
- ✓ Brand Content
- ✓ Strategic Watch
- ✓ Events
- ✓ Inbound Marketing
- ✓ SEO | SEA
- ✓ Social Media
- ✓ Webdesign
- ✓ UI | UX
- ✓ Project Management
- ✓ Communication Plan
- ✓ Webmastering
- ✓ Emailing
- ✓ Contents Writing
- ✓ Public Relation

## TOOLS



## LANGUAGES

- French Native
- English C1 [Cambridge FCE | Erasmus]
- Spanish C1 [Erasmus]
- Modern Greek A1 [IFA]

## AUTRE

- First Aid Training
- Driving Licence

